

# Holiday Shopping

## AT&T Lists the Hottest Gifts for the 2008 Holiday Shopping Season

As shoppers begin to assemble their Holiday gift lists this year, AT&T is offering some high-tech gift ideas for every person on their list. Here are the latest and greatest products that will make great gifts to fit everyone's needs.

**What about that someone on your gift list who is a ....**

### Texting Fanatic

Everyone is texting these days – and a new Nielsen study states that people are actually texting more than they are making actual phone calls! That's why AT&T recently introduced a new line of **Quick Messaging Phones** that are specially designed to make texting easier and quicker than ever. The 4 new phones – Samsung Propel, Pantech Slate, Pantech Matrix and AT&T Quickfire – are affordable and can even be paired with an unlimited texting plan so the frequent texter on your list can send and receive messages to their hearts content! All the phones are compatible with AT&T's messaging bundles that offer 200, 1,500 and unlimited messaging for \$5, \$15 and \$20, respectively. Voice packages start at \$39.99.



Samsung Propel



Pantech Matrix

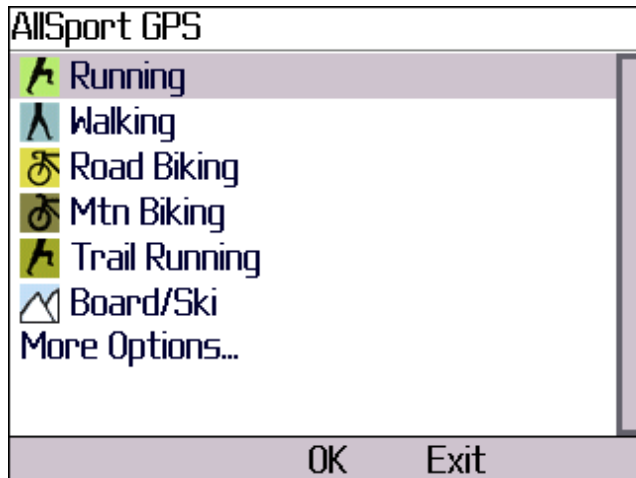
### Road Warrior

Frequent travelers will love **AT&T Navigator**, a mobile GPS program that allows users to get turn-by-turn directions, interactive maps and even find the nearest cheap gas and avoid traffic jams. You can even try it out free for 30 days. Navigator is available for purchase at only \$9.99 a month. [www.att.com/navigator](http://www.att.com/navigator). A great alternative to those expensive in-car GPS systems!



## Fitness Guru

The devoted outdoor runner, biker or hiker in your family will love AT&T's newest fitness tracking application called **AT&T AllSport GPS**. Allsport tracks everything – calories burned, steps taken, mileage, pace and even helps you plan your route using the built-in GPS. Your GPS-enabled cell phone becomes your all-in-one fitness device with AllSport at only \$5.99 a month, which could even be a great gift to yourself as you work to get back in those jeans after all those holiday feasts!



## Internet Superhero

AT&T's got the perfect gift for that certain someone who is glued to their laptop constantly –e-mailing, Web surfing, or checking their Facebook or Myspace. AT&T **LaptopConnect cards** are super convenient and affordable for those who want Internet wherever they roam.



### Techy Trendsetter

This year, those who want the latest and greatest device will no doubt line up for the new **BlackBerry Bold** with a stunning, shiny black exterior, newly-designed keyboard and more storage capabilities. The Bold promises to be the gift of choice this year for smartphone lovers.



### Wannabee Rockstar

The music lover who's constantly on the go will love **Napster Mobile** on AT&T 3G phones. Napster Mobile gives users access to a catalog of more than 6 million songs and the ability to preview 30-second samples before they buy. The most convenient and popular feature is the ability to download selected music directly from AT&T wireless phones. Subscribers can download five tracks per month with a \$7.49 monthly subscription. Additional tracks are \$1.99.

### TV Junkies

For those who can't live without HD or their DVR, **AT&T U-verse TV** is the perfect gift. For your couch potato friend that already has the 72-inch plasma HDTV, recommend more value for his HD services with U-verse TV. U-verse TV offers more HD channels than the local cable providers in every U-verse market, with an extensive lineup of more than 75 HD channels. And unlike some cable providers, all U-verse TV packages include HD-capable equipment and all-digital programming.

For the busy mom who never has time to catch up on her favorite recorded shows, the sports fan who wants to watch his recorded games when and where he wants to, or the family who constantly argues over who gets to use the DVR... give the gift of freedom to watch DVR recordings on any TV in the house.

AT&T U-verse Total Home DVR delivers that freedom and allows viewers to watch SD and HD recorded programs on any connected TV in the home. Plus, viewers can pause a recorded show and pick it up where they left off in another room, and play back multiple, independent viewings of the same recorded show on different TVs, among other features. Total Home DVR service is included in most AT&T U-verse TV packages at no extra cost.

