

AT&T Foundation Fact Sheet



GIVING RECORD

The AT&T Foundation, the philanthropic arm of AT&T Inc., combines \$1.8 billion over more than 60 years of philanthropic commitment to communities across the country. With its strong giving record, the foundation is among the five largest corporate foundations in the United States and was ranked by *Forbes* magazine among the most generous corporate foundations in 2006.

With the close of the AT&T-BellSouth merger, the companies' giving organizations will be combined, and AT&T is committed to maintaining BellSouth's and Cingular's historical levels of charitable contributions and community activities.

FOUNDATION FOCUS

The AT&T Foundation provides grants to organizations and programs that enrich quality of life, with an emphasis on improving education, advancing community development, addressing vital community needs and enhancing unique cultural assets.

IMPROVING EDUCATION

- Education is a primary funding area for the AT&T Foundation, as it was historically for the BellSouth Foundation.
- The AT&T Foundation supports initiatives that improve student achievement, teacher preparedness, minority-student success and that increase the use of new technologies, from kindergarten to the university. One example includes continued support for the BellSouth 20/20 Vision for Education program designed to expand opportunities for online learning to students throughout the Southeast — particularly low-income and minority students — to address the growing achievement gap and increase graduation rates.
- In 2005, the combined companies provided more than \$34.4 million to support education initiatives across the nation.

ADVANCING COMMUNITY DEVELOPMENT

- The AT&T Foundation supports initiatives that advance the economic development of a community and its citizens through increased technology access and expanded local opportunities.
- AT&T AccessAll, the foundation's signature giving program, is a three-year \$100 million philanthropic initiative that connects families and communities with technology tools that can improve lives.
- The program provides technology access, tools and training to low-income families, underserved communities and the organizations that work to strengthen communities.
- In 2005, the combined companies provided more than \$24.3 million to support community development initiatives across the nation.
- In 2006, Cingular signed a three-year \$1.5 million agreement with the Boys and Girls' Clubs of America to sponsor the Junior Staff Career Development program, which promotes the education of underserved youth in the areas of leadership development, workforce preparation and business skills.

ADDRESSING VITAL COMMUNITY NEEDS

- The AT&T Foundation empowers community-based organizations by providing vital resources to meet the immediate and long-term needs directly in their neighborhoods.

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- In 2005, the combined companies contributed more than \$20.7 million to support organizations focused on delivering immediate relief and programs that provide ongoing benefits to communities.
- In 2005, the combined companies donated more than \$13 million to local United Way agencies, helping maximize community impact at the local level.
- Through the Cingular brand, AT&T supports the United Way's 2-1-1 initiative nationwide by providing statewide routing numbers for wireless customers seeking help from or offering help to local United Way agencies.
- In 2005, the combined companies and their employees contributed and helped generate more than \$14 million for the American Red Cross and other organizations to assist in hurricane disaster relief and recovery efforts.
- Through Cingular, AT&T promotes community safety by participating in the Wireless AMBER Alerts™ initiative, which gives customers the opportunity to assist law enforcement in the search for and safe return of abducted children, and in the E911 service, which provides customers with access to a community's 9-1-1 system through their wireless phones.

ENHANCING UNIQUE CULTURAL ASSETS

- The AT&T Foundation is committed to strengthening the cultural institutions, organizations, traditions and performances that make each community unique.
- In 2005, the combined companies provided more than \$7.5 million to enhance unique cultural assets.

DIVERSITY IN THE COMMUNITY

- The AT&T Foundation promotes efforts to cultivate diversity and inclusion in the community through initiatives that focus on advancing opportunities for diverse populations.
- In 2005, the combined companies contributed more than \$40.3 million and supported nearly 800 organizations and programs that enrich and strengthen diverse communities nationwide.
- In addition to its racial and ethnic giving, the foundation is committed to supporting additional populations such as low-income, youth, disabled, seniors and women.
- In 2005, more than 40 percent of AT&T Foundation grants were given to help improve the quality of life for low-income residents.